

The Bernard van Leer Foundation is a private grantmaking Foundation that funds and shares knowledge about work in early childhood development and children's rights. Working with other organisations, our mission is to develop and support programmes that create significant positive change for children up to age 8 who are growing up in circumstances of social and economic disadvantage. More information can be found at www.bernardvanleer.org

We are currently recruiting for the position of :

Communications Director (full-time)

Broad function

The Communications Director will be the first hire in a new executive team at Bernard Van Leer Foundation who will join the Executive Director and staff to reposition both the Foundation and the field of early childhood development with the objective to advance knowledge on early childhood development, increase the Foundation's openness and transparency and enhance the Foundation's brand identity and visibility.

The Communications Director will develop and execute the Strategic Communications Plan for the Foundation. The main responsibilities are:

- Identify opportunities to communicate the core issue of the Foundation to broad audiences
- Identify key external and internal stakeholders and develop messaging for the Foundation
- Develop and redeploy communications tools including publications, web site, press releases, video and twitter tools,
- Craft international public speeches for senior leadership in Foundation
- Work with staff to produce and disseminate new knowledge in the field of Early Childhood Development
- Work with key stakeholders in the field of Early Childhood Development, to develop strategic communication plans to promote the field
- Develop relations with specialized global press and general Dutch press
- Manage small team of publication specialists

Profile

- The ideal candidate has minimally, eight years of relevant experience in one of the following areas: corporate branding and marketing; political campaigning; NGO public policy campaigns; public relations;
- Is fluent in English and Dutch
- Has demonstrated strategic communication skills;
- Good ICT skills. Excellent knowledge of how to optimise websites for communication purposes. Experience in developing web-based communication and publishing products
- Proven ability to meet multiple deadlines, balance multiple projects; Ability to convey clear and concise messages for different audiences, and a proven ability to translate jargon into plain English.

Required competencies: Vision, entrepreneurship, networking, judgement, extra-organisational awareness, written and oral communication, persuasiveness, group leadership, teamwork, quality and

result orientation.

Shortlisted candidates may be asked to perform assessment exercises as part of the selection procedure.

We offer a competitive salary and other benefits.

If you are interested in this position, please apply before 10 September 2009 by writing a letter of motivation and including a CV in .pdf or .doc format to hr@bvleerf.nl. If you have any questions, you can email on this address or call +31 (0)70 331-2200.

HR/recruitment/2009/adv Comm Dir